

[I SEE HK Photo Camp]

AYP, National Geographic and Brand HK have successfully held ‘I SEE HK Photo Camp’ on 19-23 April 2019. With a great number of applications, 20 young people were selected to participate in the Photo Camp. Led by five professional National Geographic photographers from all over the world, participants photographed the intangible cultural heritages in Hong Kong, so as to represent Hong Kong in their own perspective.



Various site-visits to traditional handicraft shops were arranged, including paper crafts, birdcage production, Chinese cake and Cheongsam shop. Participants learnt to use photography to capture the production process of these cultural heritages.



Participants also visited West Kowloon Xiqu Centre and a Hakka village in Hang Hau to explore the Chinese opera and Hakka unicorn dance. For many of the participants, this is their first time watching these local traditional performing arts in real life.



Besides intangible cultural heritages, participants were encouraged to explore other sides of Hong Kong, including racial harmony, food and architecture with a combination of Chinese and Western elements, long-standing religious rituals and traditional markets. From their photos, we are able to see the multi-cultural and vibrant enchantment of Hong Kong.